

# Installing and Activating the Plugin

Please Select the Plugin Menu from the Word Press Dashboard



Please Select “Add new” and Please Select “UPLOAD”



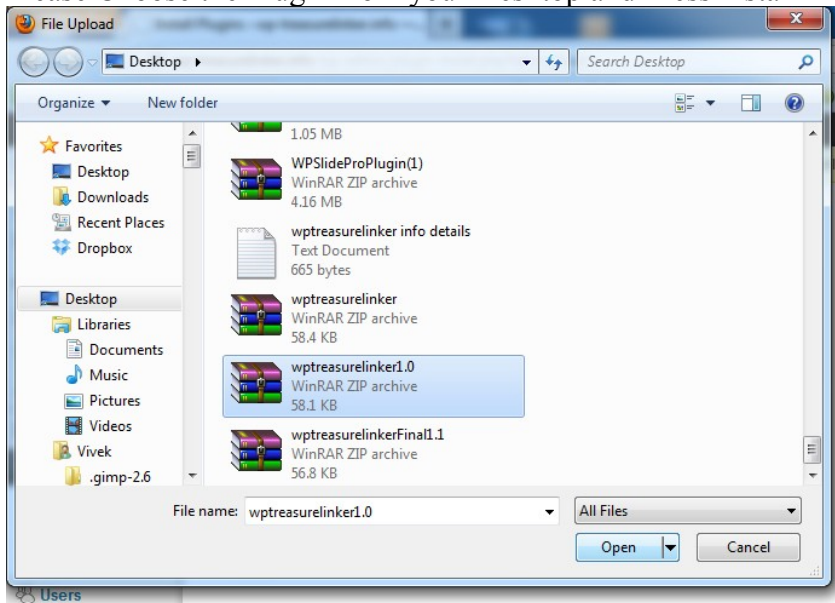
Search | **Upload** | Featured | Popular | Newest | Recently Updated

Install a plugin in .zip format

If you have a plugin in a .zip format, you may install it by uploading it here.



Please Choose the Plugin from your Desktop and Press install



Now Activate the Plugin



## Installing Plugin from uploaded file: wptreasurelinker1.0.zip

Unpacking the package...

Installing the plugin...

Plugin installed successfully.

[Activate Plugin](#) | [Return to Plugins page](#)

New Option As “Treasure Links” will appear in the Admin Menu



Navigate to the “Treasure Links” Menu and Put the Activation Code from Your EMAIL

Plugin License Code

283935392801

*Please enter valid license code. After that plugin functionality will be available. If you don't have license code please purchase one from plugin developer.*

Submit

### Your Plugin Will be Activated

#### IMPORTANT:-

If you are using Permalinks Settings; anything other than default, PLEASE PRESS “Save Changes” in Permalinks before using the Plugin



### Add New Treasure Link

**Important Please Save the Permalink Again After Activation "OF" this Plugin. Settings>Permalink>SaveChanges**

Please Go to Setting and Navigate to Permalinks



By default WordPress uses web URLs which have question marks and lots of numbers in them, however WordPress improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are

### Common Settings

- Default `http://wp-treasurelinker.info/?p=123`
- Day and name `http://wp-treasurelinker.info/2012/07/23/sample-post/`
- Month and name `http://wp-treasurelinker.info/2012/07/sample-post/`
- Numeric `http://wp-treasurelinker.info/archives/123`
- Post name `http://wp-treasurelinker.info/sample-post/`
- Custom Structure

### Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as yo `/uncategorized/`. If you leave these blank the defaults will be used.

Category base

Tag base

**Just Press Save Changes**

Save Changes

**NOW the Plugin is Ready to USE**

## Using WP TREASURE LINKER PLUGIN

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Now let's learn the concept of treasure linker and how this plugin works

In a traditional blog when user clicks the links they are directed to the destination page

# Your Blog



Destination URL

Visitor Clicks This Link



But in our plugin instead of showing people directly the destination page, we are showing them interstitial advertising

# WP Treasure Linker



Your Offer/Ads Page



**WARNING**  
Don't Skip This Offer

100% Satisfaction Guaranteed

Get absolutely ripped in just 90 days with **P90X**  
Our Most Extreme Home Fitness Training System Ever!

P90X is a revolutionary system of 12 sweat-inducing, muscle-pumping workouts, designed to transform your body from regular to ripped in just 90 days. You'll also receive a comprehensive 3-phase nutrition plan, specially designed supplement options, a detailed fitness guide, a calendar to track your progress, online peer support, and much more. Your personal trainer, Tony Horton, will keep you engaged every step of the way, and you won't believe your results!

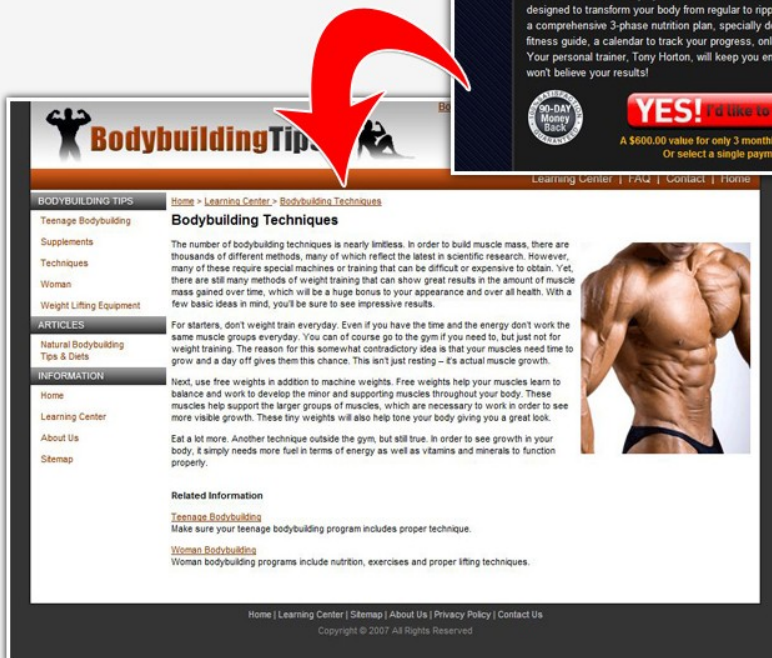
**YES! I'd like to try P90X today >>>**

A \$600.00 value for only 3 monthly payments of \$39.95 (+\$19.95 s/h)  
Or select a single payment option during checkout.

"I've never gotten so many comments from so many people about how fit I look."  
— Jon C.

See more Success Stories

Destination URL



People can arrive to the destination page only after they have seen your offer or ad They must press SKIP BUTTON or your may auto-redirect after few seconds

Interstitial advertising method is a very popular advertising method which is used by many advertising networks and agencies.

With the help of WP Treasure Linker, Word press users can create powerful targeted niche CPA advertisements or any other offer ...and can target visitors much more effectively

You can even direct Youtube Viewers to the interstitial advertising page while they are being redirected to relevant destination pages...this allows the user to get more information (e.g. when they are directed to your blog page to read your blog to get information about what is shown in your video, which is being viewed, they can be shown relevant interstitial ads)

# Your Youtube Video

YouTube iPhone 4

Apple iPhone 4 Review  
phoneArena.com

3,153,464 views

5:25 Nov 5:30 Galleries

Skip Ad

# WARNING

Don't Skip This Offer

BigBrandRewards.com

## Get the Next iPhone

+ \$500 Towards Service Participation Required. [Click for Details.](#)

name

email  This is your account login.

cell    A redemption code is sent to your cell via text.

**Continue**

By entering your email and continuing, you certify that you are a US resident over the age of 18 and that you agree to the [Privacy Policy](#) and [Terms and Conditions](#).

Onlinerewardsclub.com is not affiliated with Apple® and all Apple® trademarks are the property of Apple®. Onlinerewardsclub.com does not, in any way, claim to represent or own any of the Apple® trademarks or rights. Apple® does not own, endorse, or promote Onlinerewardsclub.com or this promotion.

This Gift Redemption Program is an independent rewards program for consumers and is not affiliated with, sponsored by or endorsed by any of the listed products or retailers. Trademarks, service marks, logos, and/or domain names (including, without limitation, the individual names of products and retailers) are the property of their respective owners.

THE FOLLOWING IS A SUMMARY OF PROGRAM REQUIREMENTS. SEE TERMS & CONDITIONS FOR COMPLETE DETAILS. Members are being accepted subject to the following Program Requirements: 1) Must be a legal US resident; 2) must be at least 18 years old or older; 3) must have a valid email and shipping address; 4) Eligible members can receive the incentive gift package by completing two reward offers from each of the Silver and Gold reward offer page options and nine reward offers from the Platinum reward offer page options and refer 3 friends to do the same. Various types of reward offers are available. Completion of reward offers most often requires a purchase or filing a credit application and being accepted for a financial product such as a credit card or consumer loan. The following link illustrates a [Representative Sample](#) of reward offers by group along with monetary and non-monetary obligations. Failure to submit accurate registration information will result in loss of eligibility. This promotion is administered solely by this website. This promotion is not available in all states. Please read the [Terms and Conditions](#) for complete program details. Your information will be shared with our marketing partners. Please read the [Privacy Policy](#) for more details.

Use Treasure Links On



Or you may use the CLEAN Advertising Links of your Blog and on Facebook, Twitter etc, etc  
.... Endless... list; To monetize the traffic

**NOW Let's Learn how to use the Plugin to Create these ads**

After Activation of the Plugin Please Navigate to the “Treasure Links” Menu in the Admin Dashboard and please select add new



You will be shown options like this

# Add New Treasure Link

Important Please Save the Permalink Again After Activation "OF" this Plugin !!

## My Ad

Permalink: <http://wp-treasurelinker.info/wppl/my-ad/> [Edit](#)

Upload/Insert

Visual HTML

**b i link b-quote del ins img ul ol li code more lookup close tags fullscreen**

Word count: 0 Draft saved at 7:07:03 pm.

## Publish

Status: **Draft** [Edit](#)

Visibility: **Public** [Edit](#)

[Publish immediately](#) [Edit](#)

[Move to Trash](#)

## WP Treasure Linker

**Enable Auto redirection**

**Time in Seconds to show the Advertisement**

**Advertisement URL**

**Redirection URL**

**Keywords**

**Select Pages to enable this Treasure Link On:**

- All Pages
- Sample Page

**Select Posts to enable this Treasure Link On:**

- All Posts
- Hello world!
- Internet Marketing Tips - Knowing Your Ta
- Internet Marketing Tips - Viral Marketing 10
- Linking YouTube Video and Creating Auto

## Top Bar Configuration

### Top Bar Height (px)

### Text Color

### Background Color

### Skip Button Text

### Skip Button Image

info 3 + New Howdy

## Header Upload

Enter the full URL of your header image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. Ensure your image is in PNG, JPG or GIF format (header width should be 977px)

## Header Full Width Background

Enter the full URL of your header background image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. The header background image should be a vertical slice from your header which will be tiled horizontally across your header when you use the full width templates.

## Timer Font Size (px)

## Timer Font Color

Now Give a Title to Your Ad

My Ad

Permalink: <http://wp-treasurelinker.info/wptl/my-ad/>

Your Permalink for will end with your title, you can carefully choose the title make it according to your needs and use

EXAMPLE

iphone

Permalink: <http://wp-treasurelinker.info/wptl/iphone3/>  [Cancel](#)

For using Treasure Link for the Youtube video description for promoting a CPA offer, we have created the AD title as iphone and the generated Treasure link iphone3 (you can change this as per your needs whenever you want)

Now let's set the advertisement options (Please refer the image below)

To Show the Interstitial ads we have to set the advertisement URL (offer page, optin page, CPA offer etc.)

And the redirection page (the redirection page is the original destination page where the visitor must originally go)

To Show the advertisement effectively we have to set the time interval for which the advertisement page is to be shown

The time settings will depend on the your choice and you may choose it to be anything you like Same Big pages may take time to load so you may choose to go with larger time interval

After the clock is reached zero

You have the option to show skip button or you may also choose auto redirect (as shown in the image) for special offers etc.

**WP Treasure Linker**

**Enable Auto redirection**

**Time in Seconds to show the Advertisement**

**Advertisement URL**

**Redirection URL**

**Keywords**

**Select Pages to enable this Treasure Link On:**

- All Pages
- Sample Page

**Select Posts to enable this Treasure Link On:**

- Internet Marketing Tips - Knowing Your Tai
- Internet Marketing Tips - Viral Marketing 10
- Linking YouTube Video and Creating Auto

For Replacing/ Creating interstitial advertisement links in blogs and pages you must choose the keywords to be replaced (e.g.)  
Please refer to the following example...

# Internet Marketing Tips – Knowing Your Target Market

If you're going to target a specific market online, you first need to understand your market so that you know how to approach it. This article is going to give you some specific examples detailing what I mean.

One of the mistakes that [Internet marketers](#) make is that they promote to everyone as if they are the same. This is one sure way to alienate your target market, regardless of who they are. By knowing who it is you're [marketing](#) to, you can then adjust your tactics to ones that are more suitable to that market. In this article, I am going to give you some examples of what I am talking about because nothing explains things better than examples. Hopefully, after reading these, you'll understand the importance of how you approach your target market.

Let's say you're promoting mp3 downloads for hard rock or heavy metal. You're most likely going to be reaching kids or young adults at best. You're not [marketing](#) to 50 and 60 year olds. So you have to approach these people as such, age wise. Also, you're dealing with a "hip" crowd, so the language you use better be in tune with the times. If you don't know the vocabulary of the genre, learn it, or you have no business promoting things in it. Running promotional campaigns as if you were promoting Mozart symphonies isn't going to cut it.

In the above post we want to replace the word "internet marketing" and "marketing" with interstitial advertisement link

So we will choose the following keywords

Internet marketing

Marketing

**Keywords**

**Select Pages to enable this Treasure Link On:**  
 All Pages  
 Sample Page

**Select Posts to enable this Treasure Link On:**  
 All Posts  
 Hello world!  
 Internet Marketing Tips - Knowing Your Ta  
 Internet Marketing Tips - Viral Marketing 10  
 Linking YouTube Video and Creating Auto

Please refer to the above picture  
 We will put these keywords in the keyword field  
 One keyword separated by one comma (PLEASE NOTE THIS POINT)

Then we will select the posts and pages from the posts and pages list on which we choose to replace these keywords...

We can also select ALL posts and pages for global effect or multiple posts and pages.

## Now setting the banner options below which the interstitial advertisement is shown

We have two types of banner choices

Text Banner



And Graphical Banner



First we will deal with text banner

For creating text banner like this



First we need to insert text to be shown on the WYSIWYG editor



Skip This Offer

**WARNING**  
*Don't Skip This Offer*

Only the following options are to be used

#### Header Upload

Upload Image

Enter the full URL of your header image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. Ensure your image is in PNG, JPG or GIF format (header width should be 977px)

#### Header Full Width Background

Upload Image

Enter the full URL of your header background image (starting with http://), or upload an image from your computer by clicking the 'Upload Image' button. The header background image should be a vertical slice from your header which will be tiled horizontally across your header when you use the full width templates.

Upload a Header of any size and width

**WARNING**  
*Don't Skip This Offer*

Note the size of the banner

And set the Top Bar Height (option not shown in the above image) as the height of the banner

Now Upload the Header Full Width Background



This is a small strip of image which repeats over the entire width of the banner space; the height is same as the height of the banner

You can have a designer on fievrr to do this for you easily; you can create your own custom banners

**We have also included some banners as bonus with this plugin**

**Please check them out**

(Please Update the treasure link page to make it LIVE)

# Using WP Treasure Linker on Youtube, Facebook Twitter etc.

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Please Navigate to the “ALL Treasure Links” of the plugin



You will find the list of all treasure links created by you here

Bulk Actions  Show all dates

<input type="checkbox"/>	Title	Date	Permalink To Share on Facebook, Twitter
<input type="checkbox"/>	test2	11 hours ago Published	<a href="http://wp-treasurelinker.com/ws/wpt/use-it-on-fb-twitter/">http://wp-treasurelinker.com/ws/wpt/use-it-on-fb-twitter/</a>
<input type="checkbox"/>	India	12 hours ago Published	<a href="http://wp-treasurelinker.com/ws/wpt/india/">http://wp-treasurelinker.com/ws/wpt/india/</a>
<input type="checkbox"/>	test	12 hours ago Published	<a href="http://wp-treasurelinker.com/ws/wpt/test/">http://wp-treasurelinker.com/ws/wpt/test/</a>
<input type="checkbox"/>	Title	Date	Permalink To Share on Facebook, Twitter

Bulk Actions

Please Grab these links and use them on facebook, twitter, youtube etc.

## Tracking the Links

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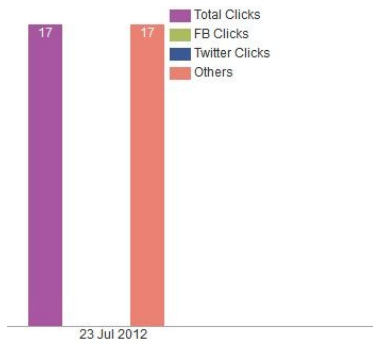
We have also added a tracking system so that you can easily optimize the ads and track conversions



S.No	Title	Permalinks	Details	Clicks
1.	test2	<a href="http://wp-treasurelinker.com/wso/wpt/use-it-on-fb-twitter/">http://wp-treasurelinker.com/wso/wpt/use-it-on-fb-twitter/</a>	<a href="#">View Details</a>	17
2.	India	<a href="http://wp-treasurelinker.com/wso/wpt/india/">http://wp-treasurelinker.com/wso/wpt/india/</a>	<a href="#">View Details</a>	1
3.	test	<a href="http://wp-treasurelinker.com/wso/wpt/test/">http://wp-treasurelinker.com/wso/wpt/test/</a>	<a href="#">View Details</a>	3
S.No	Title	Permalinks	Details	Clicks

Bar Chart showing Total Overview till now.

[Back to List Page »](#)



Bar Chart showing clicks for 7 latest days.

[Daily](#) | [Weekly](#) | [Monthly](#) | [Yearly](#)



Thank You Very Much for showing interest in our veratile Plugin

Good Luck and Happy Marketing..

Sherman Fredericksen and Vivek Sharma

<http://wp-treasurelinker.com>